

LAKEMASTER

LEADING IN ACCURACY. FOLLOWING WITH SUCCESS

Little Falls, MN

January 2011

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Ice Fishing Special

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Ice Fishing Special!

Special Price on all editions of Contour Elite is now in place. Purchase any Contour Elite Product; Minnesota, Wisconsin, Dakotas, Michigan, or Woods/Rainy edition for the promotional price of **\$149.95!** (from \$179.00)



Strategic Fishing Systems
CONTOUR ELITE
MINNESOTA EDITION

~~\$179.00~~
\$149.95

Upgrade to Contour Elite

If you have an older LakeMaster software product (Contour Pro, Standard Lakes) you are eligible to purchase Contour Elite for the UPGRADE price of **\$124.95**. For more information about this upgrade, please read the "Upgrade to Contour Elite" section below.

Ice Fishing Special- Contour Elite Now \$149.95

Take advantage of this Ice Fishing Season Special pricing on Contour Elite from the original price of \$179.00 to **\$149.95**. Offer applies to all Contour Elite Editions including newly added Dakotas, Michigan and Woods/Rainy. See below for more information.

Video Vault

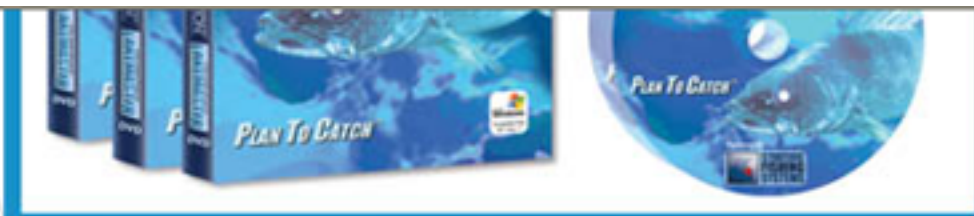
Learn how to use the search mechanism in this Contour Elite video from Strategic Fishing Systems.

ALL NEW Contour Elite editions for:



- **Dakotas**
- **Michigan**
- **Woods/Rainy**





New Editions for Contour Elite

LakeMaster® is pleased to announce the release of new Contour Elite for Dakotas, Michigan and Woods/Rainy editions. Stop wandering around the lakes and start targeting only the spots with the most potential to catch fish all year long.

Contour Elite is the most advanced pre-fishing software with an intuitive custom search feature that puts you in control. Adjust key elements in searches like weather conditions, underwater structure, fish species and time of day and Contour Elite highlights the spots with the most potential for catching fish based on your criteria.

Check out all five Contour Elite Products:



Minnesota

Wisconsin

Dakotas

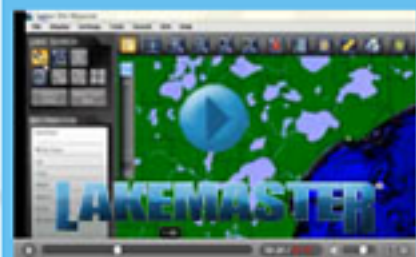
Woods/Rainy

Michigan

UPGRADE to Contour Elite

If you are a previous owner of any LakeMaster software, (i.e. Contour Pro, Standard Lakes) we will offer you an **UPGRADE** to any of the Contour Elite Editions for the discounted price of **\$124.95!** You will need your LMCODE to verify proof of purchase and be eligible for the upgrade price of \$124.95.

Note: Taking advantage of this upgrade to Contour Elite will not remove your older software. You can still run other LakeMaster Software products in addition to Contour Elite on the same computer, if that computer meets the [minimum operating requirements](#) for Contour Elite. For example, if you had an older Minnesota Contour Pro you could get a Minnesota (or any other edition) Contour Elite for the \$124.95 and run them on the same computer. Or you might also use the older software for one computer and install the newer Contour Elite software on another computer (laptop). The possibilities are up to you!



Check out more videos like this from:

strategicfishingsystems.com

Detroit Sports Show

Check out Contour Elite live in action in Detroit at the [Ultimate Fishing Show](#) Watch Dan Reed of Strategic Fishing Systems explain how to maximize the results of this revolutionary 3D mapping software.

Sat. Jan 15- 4PM STAGE contact:

strategicfishingsystems.com

for more information on this presentation.

Laminate Maps for the Fish House

Is your fish house lacking something? How about adding a laminate map to the wall! Use Dry Erase Markers to highlight structure and circle potential spots to target fish. It's time to start fishing like the pros and add a laminate wall map to your tactical planning methods. [Click Here to view our selection](#) of lakes.