

**Buy Any LakeMaster® Digital Chart between 1/01/2010 - 5/31/2010, Send in this Form, and Receive a **Free Endura™** Compatible Update**

LakeMaster will update your digital chart to be compatible with the Endura Product Family. Lowrance will publish an Endura Software system upgrade during the first quarter of 2010, after which LakeMaster will be able to release the Free Digital Chart Update. The estimated release of this Endura LakeMaster Digital Chart Update will be March 2010. Official release dates will be available on [www.lakemap.com](http://www.lakemap.com).

**Details:**

1. Purchase any new LakeMaster Digital Chart from an Authorized LakeMaster Dealer between 1/01/2010 - 5/31/2010.
2. Include the completed form, proof of purchase (original receipt dated from 1/01/2010 - 5/31/2010, no copies accepted) and the LakeMaster card in a well-padded envelope.
3. Verify your return shipping address and make a copy of this form for your records.
4. Send it in a trackable manner to: *LakeMaster Endura Update Program, 59 E Broadway, Little Falls, MN 56345*
5. This offer expires on May 31st, 2010.
6. **DO NOT SEND IN CHARTS BEFORE OFFICIAL UPDATE PROGRAM BEGINS.** Official start date will be posted on [www.lakemap.com](http://www.lakemap.com)

Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Do you want to receive future offers and promotions from LakeMaster Yes\_\_\_\_, No\_\_\_\_  
E-Mail address will be used only for communications from LakeMaster

See Reverse Side for complete Terms and Conditions of this offer.



<b>Endura Update Product List</b>	
<small>(Check off the product you are updating)</small>	
<b>Lowrance Legacy 2D Cards</b>	
Dakotas (LPDAKC06-08)	<input type="checkbox"/>
Illinois/Iowa (LPILIA09)	<input type="checkbox"/>
Michigan (LPMIC09)	<input type="checkbox"/>
Minnesota (LPMNC09)	<input type="checkbox"/>
Wisconsin (LPWIC09)	<input type="checkbox"/>
Woods/Rainy (LPWRC09)	<input type="checkbox"/>
<b>Lowrance Insight 3D Cards</b>	
Dakotas (Version 1)	<input type="checkbox"/>
Illinois/Iowa (Version 1)	<input type="checkbox"/>
Michigan (Version 1)	<input type="checkbox"/>
Minnesota (Version 1)	<input type="checkbox"/>
Wisconsin (Version 1)	<input type="checkbox"/>
Woods/Rainy (Version 1)	<input type="checkbox"/>

Questions? Visit <http://www.lakemap.com/updateprogram>

**Terms and Conditions**

- Valid for US & Canadian Residents Only, some restrictions apply.
- To ensure proper processing of your update, please be sure the information you provide is complete and accurate.
- Only LakeMaster Charts purchased from an authorized LakeMaster dealer on or after January 1st, 2009 are eligible.
- Some charts purchased after March, 2010 may already include the Endura update.
- LakeMaster charts returned for update must be in good working condition without physical damage to card and without additional data on the card.
- LakeMaster reserves the sole right to determine eligibility for update of a returned product.
- Competitor charts are not eligible for this Update program.
- Update program cannot be combined with any other LakeMaster offer, rebate or promotion.
- An ORIGINAL DATED and ITEMIZED SALES RECEIPT must be included in the envelope along with the LakeMaster chart. Photocopies or computer printouts will not be accepted. Handwritten receipts must show the name and contact information of the Authorized Retailer and bear an original signature of the Retailer.
- Products will be updated with the same year data contained on the product submitted.
- Offer expires on May 31st, 2010. Requests received must be post marked on or prior to May 31st, 2010 to be eligible for the update.
- Please allow 6-8 weeks from receipt of your update for the processing.

**LakeMaster is not responsible for:**

- Incomplete forms
- Products damaged or lost in shipment to LakeMaster

**This LakeMaster Endura Update Program is subject to change or termination without notice.**